

Rick Clark

Music Supervisor - Producer - Writer

<https://rickclarkproductions.com/>



Booking Information:

Oertel Artist Management

Courtney Oertel, courtney@oertelmanagement.com, (815) 608-6747

Areas of Expertise:

Music Journalism

Clark has written for numerous publications including:

- Billboard
- Oxford American Magazine
- Goldmine
- Mix
- Rolling Stone and others

Author

- Author of **The Expert's Encyclopedia of Recording and Mixing and Recording and Producing Techniques of the Pros** published by Cengage

Areas of Expertise: **Production**

- Clark has produced and compiled numerous major and indie label album releases, as well as written liner notes, on artists ranging from **Ricky Nelson**, **Dave Edmunds** and **Lynyrd Skynyrd** to **Leo Kottke**, **Jean Luc Ponty**, and **Big Star**. Clark has worked as a curator, music consultant and independent A&R with clients ranging from museums, magazines to films and major label projects.
- Clark's production work in the studio attracted projects with **Los Super Seven** and work with **Death Cab For Cutie**, music for **The Band** tribute **Lost Highway** and the hit TV show **Weeds**.

Areas of Expertise: **Production**

- Clark produced 26 shows of **Marty Stuart's American Odyssey** for Sirius/XM radio
- Produced two videos on **Emmylou Harris for Warner DVD-Audio**
- Composed and produced music for **IBM's International Globalnet**
- Produced, co-compiled and completed all of the legal clearance work for what would be the first seven volumes of the award winning **Oxford American Magazine** music CDs, featuring music ranging from legendary artists like Bob Dylan, Randy Newman and BB King to obscure blues, jazz and Cajun music recordings

Areas of Expertise: **Music Supervision**

Clark's Credits Include

- **Up In The Air**
- **Big Star: Nothing Can Hurt Me**
- Billy Bob Thornton's **Jayne Mansfield's Car**
- AMC episodic Western show **Hell On Wheels**
- Oprah Winfrey's gospel drama **Greenleaf**
- Sundance/AMC TV's **Hap And Leonard**, nominated **Best Music Supervision in a Television Drama** for the **2019 Guild of Music Supervisor Awards**
- Most recently, Clark composed, arranged and produced music for the **Showtime** drama starring Ethan Hawke titled **The Good Lord Bird**

Speaking Topics:

Topics can be designed in the areas of expertise custom to the needs of the student community as speaking engagements, hands-on workshop and/or one-on-one student consulting

- Mixing, Recording, and Production
- What is Music Supervision and How to Place Music
- Music for Film and Television
- Music Journalism
- Honoring Your Creative Self or Inner Artistic Voice

Workshop Benefits:

- **What is Music Supervision ?**

An in-depth presentation of what a music supervisor does. If the institution is interested, large screen presentations of challenges and working solutions

- **Music for Film and Television and How to Place Music**

Discussion on the role of score and source music (pre-recorded and library music for placement) and best practices for working with music supervisors

Workshop Benefits:

- **Music Journalism**

Discussions on best practices for pitching music and your artistry to working with publicists and the importance of making a clear impression, writing for publication and the responsibilities that make for good writing

- **Mixing, Recording, and Production**

Presentations that lean toward the philosophical rather than the technical aspects on the nuts and bolts of creating durable art and knowing your market

- **Honoring Your Creative Self or Inner Artistic Voice**

A fundamental element in the operating systems of creatives to receive validation. Discussion on the importance of authenticity and finding your truest voice

Selected Past Speaking Engagements

Nashville Film Festival

Canadian East Coast Music Association
conference Prince Edward Island

Indie Memphis Film Festival

University of Southern Mississippi,

Hattiesburg MS

IF Music Conference, Louisville, KY

CD Baby DIY Conference

SyncSummit Nashville

Chattanooga Film Festival

Lipscomb University

Citrus College, Glendora, CA

International Folk Festival, Montreal

Music In Motion Sync Summit, Montreal

Grammy in the Schools, Los Angeles,
Memphis and Nashville

Crossroads Film Festival, Jackson, MS

SWAMP Houston Film Conference

NARAS Blues Awards

Americana Music Conference

Springboard Film Music Conference,
Memphis

Testimonials

“Of the many guests that we get to have in my classes at The Blackbird Academy, Rick Clark is one of our students’ very most favorite. His encyclopedic knowledge of music and its history, publishing, and music supervision are unparalleled. I think the most important part of his talks with our students is his eloquence and the inspiration and insight that he imparts. Any school would be lucky to get to have a visit from this unique and wonderful man.”

Mark Rubel

Director of Education

The Blackbird Academy, Nashville, TN

“I’ve worked with Rick Clark in a variety of roles over the past thirty years, possibly longer. I’ve hired him as a music writer and utilized him as a panelist for professional education type events in several cities. I know first hand that many students today are interested in pursuing a career in music. Rick is very familiar with the music business of today and can provide insight into a variety of career paths in music. I think students could greatly benefit from his knowledge and expertise.”

Jon Hornyak

Sr. Executive Director

Recording Academy Memphis Chapter

Testimonials

“In over 30 years of professional experience, I have come to know very few people like Rick Clark. His ability to convey musical information and his wealth of it alone is literally off the charts. But, from my own personal experience, watching him present in Los Angeles I know he has much more to offer. It is very rare for me to experience a moment of pure inspiration. A performance so otherworldly, a talk so enlightening or a book that makes you like what you do all over again like you did the day you first started. And it is even rarer when anyone can make something like that so human, so down to earth, so perfectly seasoned that you drop any notion of knowing a topic better and just let them in. I can count those moments in my life on one hand. It is my pleasure to say, that was my experience watching Mr. Clark present.”

Adam Mackintosh

VP Sponsorship and Promotion

Synapse Publishing, Chicago, IL

Testimonials

“In the music and entertainment industry starting off from ground zero is a daunting task, one that most of us don’t even know we are on until we discover we have no idea what we are doing. Recently, I came into contact with Rick Clark on a production we began working on together. I was immediately impressed by Rick’s knowledge of the industry, the process, the ebb and flow of people management, and the creative prowess it takes to be successful in this industry. That first impression was galvanized when he brought a class of Blackbird Academy students to our session for a demonstration. Rick allowed for the students to explore, be exposed to real-time recording production and creative writing. I have always felt speakers and instructors often like to hear themselves lecture but this was not the case. Rick conjured real-life theoretical situations and asked many questions in an engaging conversation. The students lit up with enthusiasm and were part of the events in front of them. Rick is a first-class producer, mentor, and colleague in an industry that often disregards a younger generation for lack of experience.”

Brook Sutton

The Studio, Nashville, TN